

Tomasz Dzierżek's

# Program Manager is the new Agile Coach

Agile By Example 2024

# Tomasz Dzierżek

#białko



# Coaches or Advisors?







A silhouette of a person stands in profile, looking towards the right. The background is a dense, glowing field of digital data, represented by numerous small, rectangular blocks of light in shades of blue and green, creating a sense of depth and movement. The overall color palette is monochromatic, dominated by these cool tones.

she



A silhouette of a person stands in the center of the frame, facing right. The background is a dark blue field filled with a dense, blurred pattern of horizontal lines and rectangular shapes, resembling a digital data stream or a network map. The overall tone is monochromatic and futuristic.

„that’s what she said”

„Let’s just have that meeting  
and see if we need to make it  
a recurring event.”

„that’s what she said”

„It doesn't have to be perfect,  
just make sure it happens.”

„that's what she said”



„Is this meeting still fulfilling  
its purpose, or are we just  
duplicating the other status  
meeting?”

„that's what she said”

„We can spend a couple more months debating how to do it, or we can go with what we have and get it done next month.”

„that’s what she said”

~~„agile“~~

~~„scrum“~~

~~„iterative development“~~

~~„continuous improvement“~~

things she didn't say



# Program Manager





The image features a dark, high-contrast portrait of a person's face, possibly a woman, with their eyes closed. The face is rendered in a dark, almost black tone against a lighter, textured background. Below the face, the word "OBEY" is written in a bold, black, sans-serif font. The overall aesthetic is gritty and somber.

authority



authority



„You figure it out and let me  
know how you did it.”

„that’s what she said”

„We’re going to do it  
this way.”

„that’s what she said”

A person wearing a black t-shirt with the word "WAIT" printed on it in a stylized font. The person is standing in front of a wall that has a repeating pattern of the word "WAIT" in a stylized font, set against a background of a black and white checkered pattern. The overall image has a dark, slightly desaturated tone.

Can't the Agile Coach  
do it this way?



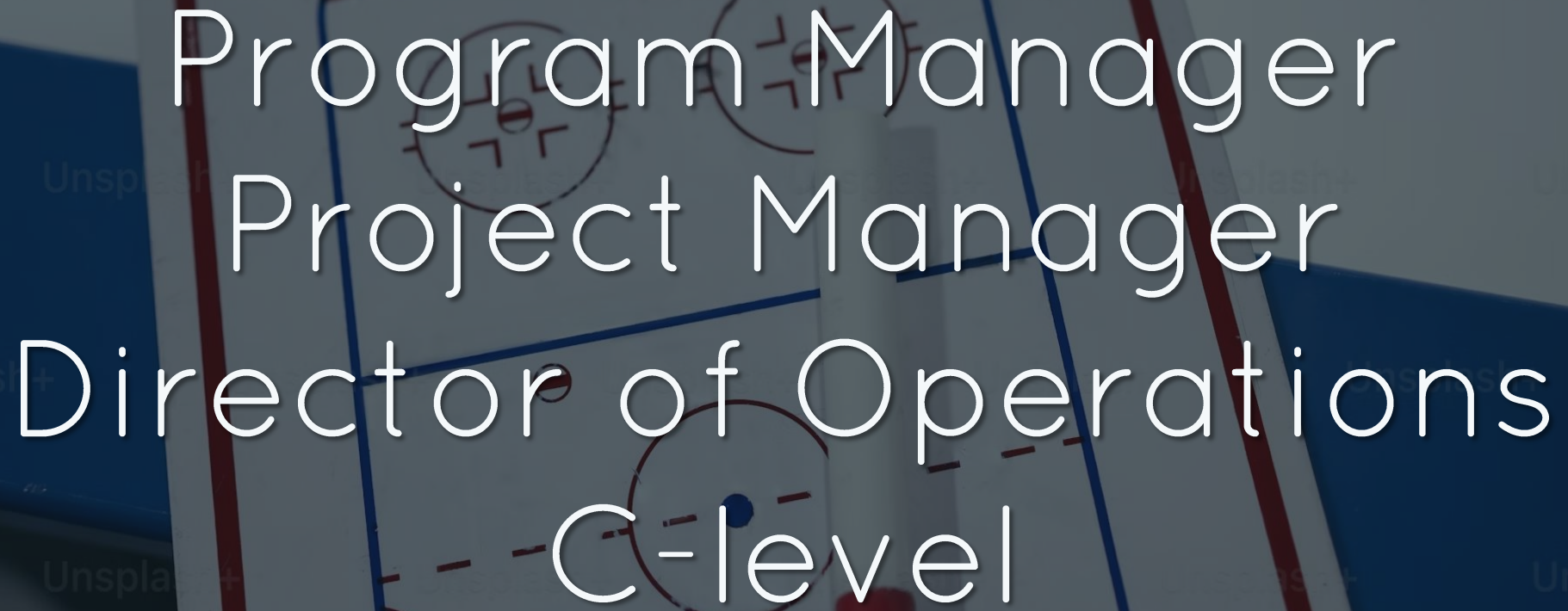


paku paku





paku paku



Program Manager  
Project Manager  
Director of Operations  
C-level



# Dear Agile Coaches...









Dear Scrum Masters...

AKSAN

# New/Old Scrum Master

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New/Old  
Scrum Master

A hand-drawn circuit diagram on a whiteboard. The diagram features a central battery symbol, several resistors, and two circular components that resemble light bulbs or capacitors. The circuit is drawn with blue and red lines. A red marker is visible at the bottom center of the whiteboard.

Team Leaders  
Line Managers  
Managers  
„Leaders”

Agile is not dead...

...but

„I need to justify paying for  
Agile Coaches  
and Scrum Masters.

„that's what she said”



Thank You!

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#białko